

## **“Modern” racism rife throughout Britain’s workplace**

According to new book by Professor Binna Kandola OBE entitled *‘Racism at Work: The Danger of Indifference’*

A startling and thought provoking new book, entitled *‘Racism at Work: The Danger of Indifference’*, is being launched on 6<sup>th</sup> March, which delves in detail into the way racial bias has become more oblique, subtle, and as a result, more difficult to detect. The book, written by acclaimed author and business psychologist, Professor Binna Kandola OBE, addresses the evolution of racial bias in the workplace over the last 60 years and examines how race affects decisions at work, from recruitment to the perceptions of leaders.

Based on thorough research, direct observations and decades of professional practice, the book is profound, provocative and highly practical. Aimed at business professionals, from HR to senior leaders, *Racism at Work: The Danger of Indifference* addresses the issue of racism in the workplace, integrated with complex ways in which gender and race intersect.

Professor Kandola comments: “There have been dramatic, positive shifts in attitudes to race over the last 60 years. Generally speaking, we are more liberal, more open and more tolerant towards minorities. Yet, despite these very positive trends, the outcomes for some minorities in particular, have not changed very much at all. This is because, like a virus, prejudice has mutated.”

Described as taking a “laser-like focus on the observable effects and facets of race in the workplace”<sup>1</sup>, the book is aimed to shine a spotlight once again on an issue that so often loses focus in today’s society, and provoke action, not only by those experiencing it, but by those who may be unaware they are at fault. According to author Alison Maitland, “This book shows how fairness is often undermined by bias and unprofessionalism and why action is needed in organisations to address the scourge of modern racism”.

Professor Binna Kandola is a business psychologist, co-founder and senior partner of Pearn Kandola, leading business psychology practitioners. He has written several books, including the award winning *Managing the Mosaic: Diversity in Action*. Professor Kandola’s new book, *‘Racism at Work: The Danger of Indifference’*, will be published on 6<sup>th</sup> March. For further details, please [see here](#).

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### **Notes to editors**

#### **About Pearn Kandola**

Pearn Kandola LLP is a Business Psychology consultancy specialising in Assessment, Development and Diversity. Based in Oxford, our clients include private, public and voluntary sector organisations in the UK and globally, with whom we work in partnership to develop and deliver tailored, innovative, pragmatic and cost-effective solutions to develop the potential and performance of their people

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<sup>1</sup> Karen Higginbottom Freelance contributor to Forbes.com and Thomson Reuters